

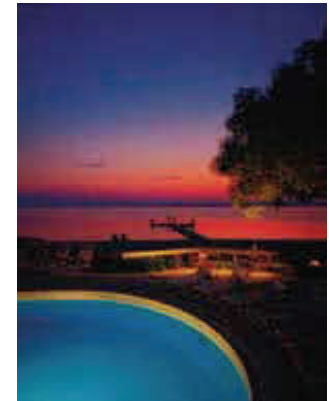
**CENTRAL CHAPTER  
SOCIETY OF NUCLEAR MEDICINE**

Traverse City, Michigan

**2011 CCSNM Fall  
Education Symposium**

**The Changing Face of  
Nuclear Medicine and  
Noninvasive Imaging**

**October 15 - 16, 2011  
Grand Traverse Resort & Spa  
Traverse City, MI  
*Governance Day, October 14***



**Hotel Accommodations:**

Grand Traverse Resort and Spa                      Ph: (800) 968-7352  
100 Grand Traverse Village Blvd                      (231) 534-6000  
Acme, MI 49610-0404

Deadline Date: September 16, 2011

Rates: Tower: \$179.00 Single/Double  
Hotel: \$139.00 Single/Double

Studio, One, Two and Three Bedroom condo rates are also available. Contact the reservations department for rates and additional information. The hotel rate does not include the \$9.95 per room per night resort fee. Taxes and assessment fees will apply.

This 900 acre resort is situated in the northwest corner of Michigan's Lower Peninsula along the shores of Lake Michigan's East Grand Traverse Bay. Just six miles from downtown Traverse City and a ten minute drive from the Traverse City airport, the Grand Traverse resort features distinctive dining venues, a shopping complex, full service spa and championship golf and a casino.

**A Special Thank You to the CCSNM Fall Program Committee**

**Committee Members:**

**Rick V. Hay, PhD, MD, FAHA**  
Medical Consultant  
Ada, MI

**Paul J. Reaume, BS, ARRT, (R,N), CNMT**  
PACS Coordinator  
Huron Valley Sinai Hospital  
Sterling Heights, MI

To register, go to [www.ccsnm.org](http://www.ccsnm.org)

**2011 CCSNM Road Shows**

***Imaging Wisely***

**La Crosse, WI**  
September 17, 2011

**Columbus, OH**  
October 22, 2011

**Indianapolis, IN**  
October 29, 2011

**Naperville, IL**  
November 5, 2011

**Minneapolis, MN**  
November 19, 2011

**Save the date!**  
**2012 CCSNM Spring Meeting**  
**April 13-15, 2012**  
**Sheraton Indianapolis City Centre**  
**Indianapolis, IN**

**CENTRAL CHAPTER  
SOCIETY OF NUCLEAR  
MEDICINE**

1240 Iroquois Avenue  
Ste. 106  
Naperville, IL 60563

Phone: 630/428-3877  
Fax: 630/428-7700  
E-mail: [info@ccsnm.org](mailto:info@ccsnm.org)  
Web Site: [www.ccsnm.org](http://www.ccsnm.org)



## CCSNM Fall Education Registration Form

SNM Membership # \_\_\_\_\_ Not a member? For information on becoming a member of the SNM and CCSNM, go to [www.snm.org](http://www.snm.org).

- Please check here if plan to attend the governance meetings on Friday, October 14, 2011.

Please complete the following information:

Name and Credentials \_\_\_\_\_  
 Institution \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

| <u>Registration Category</u>                          | <u>Early Bird</u> | <u>After 9/23/11</u> |
|---|-------------------|----------------------|
| <input type="checkbox"/> Physician, SNM Member        | \$ 170.00         | \$ 195.00            |
| <input type="checkbox"/> Physician, Non-SNM Member    | \$ 195.00         | \$ 220.00            |
| <input type="checkbox"/> Technologist, SNM Member     | \$ 130.00         | \$ 155.00            |
| <input type="checkbox"/> Technologist, Non-SNM Member | \$ 135.00         | \$ 160.00            |
| <input type="checkbox"/> Physicist, SNM Member        | \$ 170.00         | \$ 195.00            |
| <input type="checkbox"/> Physicist, Non-SNM Member    | \$ 195.00         | \$ 220.00            |
| <input type="checkbox"/> Resident                     | \$ 40.00          | \$ 50.00             |
| <input type="checkbox"/> Technologist Trainees        | \$ 10.00          | \$ 15.00             |
| <input type="checkbox"/> Administrator                | \$ 40.00          | \$ 50.00             |

### Payment Information

- Check (Please make payable to CCSNM)  
 Visa  MasterCard  American Express  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security ID \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Cancellations must be received in writing by Friday, September 30, 2011 to be eligible for a refund, minus the \$25.00 administrative fee.

To register, go to [www.ccsnm.org](http://www.ccsnm.org)

## Program Schedule

### Friday, October 14, 2011

11:00 am - 9:30 pm Governance Meetings

### Saturday, October 15, 2011

7:30 - 8:00 am Registration/Continental Breakfast in Exhibits

8:00 - 8:15 am Welcome and Introductions  
 Rick Hay, MD  
 James Timpe, CNMT

### Session I: Evolving Paradigms for Imaging Practices

**Moderator: Rick V. Hay, MD, PhD, Grand Valley State University**

8:15 - 9:00 am **Supervising a Multimodality Imaging Service Team**

Kati Guercio, BS, CNMT, Holland Hospital  
**Nuclear Disasters Nuclear Medicine**  
 Laura T. Smith, MS, L. Smith Diagnostic  
 Physics Consultants

*Break in Exhibits*

10:00 - 10:30 am  
 10:30 - 11:15 am **How Well Are We Doing? Performance Evaluation Tips and Pitfalls**

James Timpe, MS, CRRR, RT (N)(MR), St. John's Hospital

11:15 am - 12 pm **Imaging Gently**

Michelle Kritzman, MS, Medical Physics  
 Consultants

12 - 1pm *Lunch on your OWN*

### Session II: Nuclear Cardiology Update

**Moderator: James Timpe, MS, CRRR, RT(N)(MR), St. John's Hospital**

1:00 - 2pm **New and Emerging Radiopharmaceuticals for Nuclear Cardiology**

David M. Raffell, PhD, University of Michigan

2 - 2:45pm **Improvements in Cardiac Imaging: PET, SPECT and Hybrid Imaging**

Andrew Sloan, CNMT, Philips Medical  
 Systems

2:45 - 3:15pm *Break in Exhibit Area*

Continued on next page...

Central Chapter SNM Fall Educational Symposium

## Program Schedule Continued

|            |  |
|------------|--|
| 3:15 - 4pm | <b>Developing a Fully Electronic Clinical and Imaging Service</b><br>Jenny Fanning, MS, Western Michigan Heart, PC |
| 4 - 5pm    | <b>Update on Women's Heart Health</b><br>Helayne L. Sherman, MD, PhD, Western Michigan Heart, PC                   |

### Sunday, October 16, 2011

|  |  |
|--|--|
| 7:30 - 8am   | Continental Breakfast in Exhibit Area  |
| <b>Session III: Molecular Imaging and Translational Nuclear Medicine</b><br><b>Moderator: Paul J. Reaume, BS, ARRT, (R,N), CNMT, Huron Valley Sinai Hospital</b> |  |
| 8 - 8:45am   | <b>A Translational Program in PET/CT</b><br>C. Oliver Wong, MD, PhD, William Beaumont Hospital                           |
| 8:45 - 9:45am  | <b>Dedicated Breast Positron Emission Imaging</b><br>Spencer L. Bowen, PhD, Massachusetts General Hospital               |
| 9:45 - 10:15am   | <i>Break in Exhibit Area</i>   |
| 10:15 - 11am   | <b>Contemporary Neuroendocrine Imaging</b><br>Ka Kit Wong, MBBS, University of Michigan Health System                    |
| 11 - 11:45am   | <b>BioBabel Sodoku: A Curious Translational Medicine Puzzle Game</b><br>Rick Hay, PhD, MD, Grand Valley State University |
| 11:45am - 12noon   | Wrap Up and Closing Comments   |

To register, go to [www.ccsnm.org](http://www.ccsnm.org)

## Program Learning Objectives

### Overall Learning Objectives

At the conclusion of this symposium, attendees should be able to:

1. Describe at least three ways in which the practice of nuclear medicine and noninvasive imaging is changing, and identify a major factor or consideration contributing to each change.
2. Summarize recent and emerging factors, ideas or discoveries affecting the practice of clinical imaging in cardiology.
3. Describe at least two new or emerging strategies for bringing molecular imaging applications into routine clinical use.

## Registration Instructions

### To register for the 2011 CCSNM Fall Education Symposium:

**Online:** Go to [www.ccsnm.org](http://www.ccsnm.org) and complete the online registration form

**By Mail:** Complete the registration page located in this registration brochure and mail to: CCSNM, 1240 Iroquois Avenue, Ste. 106, Naperville, IL 60563

**By Fax:** 630/428-7700. Credit card information must accompany all faxed forms.

Central Chapter SNM Fall Educational Symposium

## Accreditation Information

### CME/VOICE/CAMPEP/ACEP Accreditation

#### CME

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the SNM and the Southeast Chapter, SNM. SNM is accredited by the ACCME to provide continuing medical education for physicians.

SNM designates this live activity for a maximum of 10 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### VOICE Statement

**VOICE credit is pending approval from the SNMTS**

#### CAMPEP

SNM is applying to the Commission on Accreditation of Medical Physics Education Programs, Inc. CAMPEP to be able to offer medical physics continuing education credits (MPCEC)



#### ACPE

SNM is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This activity has been designated knowledge-based CPE. ACPE credit has been applied for.

To register, go to [www.ccsnm.org](http://www.ccsnm.org)

## Faculty List (Preliminary)

### **Spencer L. Bowen, BS**

Department of Radiology  
Massachusetts General Hospital  
Charlestown, MA

### **Jenny Fanning**

Director of IT  
Western Michigan Heart PC  
Spectrum Health  
Grand Rapid, MI

### **Kati Guercio, CNMT**

Radiology Services  
Holland Hospital  
Holland, MI

### **Rick V. Hay, PhD, MD, FAHA**

Medical Consultant  
Ada, MI

### **David M. Raffel, PhD**

Research Associate Professor  
University of Michigan  
Ann Arbor, MI

### **Helayne L. Sherman, MD, PhD**

Cardiologist  
Western Michigan Heart, PC  
Grand Rapids, MI

### **Laura T. Smith, MS**

Radiological Physics Service  
Chesterfield, MI

### **James Timpe, MS, CRRR, RT (N)(MR)**

St. John's Hospital  
Lisle, IL

### **Wayne Webster**

Founder and President  
Proactics Consulting  
Boston, MA

### **C. Oliver Wong, MD, PhD**

William Beaumont Hospital  
Rochester Hills, MI

### **Ka Kit Wong, MBBS**

Clinical Assistant Professor  
Department of Radiology  
University of Michigan Health  
System  
Ann Arbor, MI

Central Chapter SNM Fall Educational Symposium